

MEDIA RELEASE FROM VILLAGE VIEW SHOPPING CENTRE

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Village View brings shoppers fresh new retail experience

The stylish Village View shopping centre in Bedfordview is benefiting from a R20 million redevelopment by owners The Cavaleros Group. The major makeover has brought it in line with the latest retail trends and boosted its appeal to loyal and new patrons alike.

This prime centre underwent redevelopment during 2013 to enhance its overall shopping experience, with a focus on providing greater retail variety.

Its new retail mix achieves this with the added variety of Woolworths in a store of over 1,500sqm, the latest in fitness training at Sweat1000, pet store Canine & Co and the popular Turn 'n Tender Restaurant. The newest additions to Village View include a dedicated @Home the Kitchen Store of 120sqm that opened in October 2013, SnoYo opened its doors in November 2014 and Pick n Pay Liquor opened in 350sqm in December 2013.

“Redeveloping Village View has reenergised the centre with refined retail and dining variety that best meets the needs of our patrons,” says Vicky Lambros, Centre Manager at Village View.

Lambros adds: “At the same time we have improved shopper flows, met some of the continuing demand for retail space at the centre and clustered retailers to create feature zones in the centre. All in all, we’ve created a more vibrant shopping and leisure experience.”

The stylish Village View has earned a track record of strong trading from its 33 hand-picked tenants. Besides top-notch shopping variety and quality, Village View’s exceptional dining now includes the menus of Tashas, Pigalle, Rodizio, Vovo Telo and Turn 'n Tender. It also has a vibrant zone for food-on-the-go which includes Steers and Nando’s.

Village View’s ongoing status as a favourite hotspot with the area’s stylish and trendsetting consumers stems from more than its strong shopping and dining appeal. It also benefits from superb visibility and convenient access direct from the main arterial of Van Buuren Road, with generous free parking.

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